

# Insights from Circularity in the Supply Chain Roundtable

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CHALLENGE: *How can we promote change?*



SOLUTION: *Product Re-Design*



Change design to extend life and reduce waste

- Extended product life
- Reuse opportunities
- Design for end of life
- Different business models like servicization, rentals
- Standardization

CHALLENGE: *How can we overcome systemic inertia?*



SOLUTION: *Industrial Symbiosis*



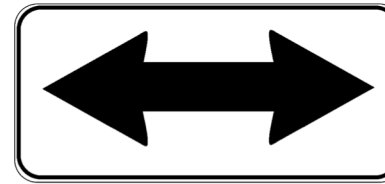
Cooperate and collaborate to enable circular supply chains

- One business's waste might be another's input
- Cooperation to enable circularity
- Building capacity to manage cooperatively

CHALLENGE: *Can we make supply chains circular?*



SOLUTION: *Reverse Logistics*



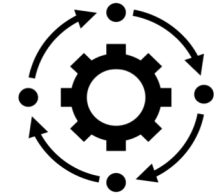
Collect and return at end of life

- Collection points
- Utilizing backhaul
- Connecting generators and users
- Creating new networks
- Materials conveyor belt and materials passport

CHALLENGE: *How can we get value out of it?*



SOLUTION: *Systems Thinking*



Systems focus to enable the circular economy

- New mindsets provide news opportunities
- First movers get more value
- Value of circularity for resilience and license to operate over \$ alone